

# Cvent Integration

## Integration Overview

The Webcast Cvent Integration offers the capability to pass webcast participation data into Cvent as well as pull registration data from Cvent. The Cvent Integration is facilitated by [Workato](#).

The Cvent Integration is setup and managed by the webcast team, please use the [form](#) to request the required support.

Event Participation allows you to send Event Participation flags to Cvent.

The Registration Integration allows you to take registration with Cvent and register the user for a webcast automatically.

The Cvent integration requires a Cvent API account. Please contact the [Cvent support team](#) for assistance if you do not currently have an account.

## Event Participation

The Event Participation allows you to send Event Participation flags to Cvent. The Event Participation flag is set when a user attends a live, on-demand or simulated live webcast. These settings can be customized, please discuss with the integration team when setting up your managed integration.

Invitees & Registrants

Custom View













Change Status To

Bulk Actions

Status: View All

Enter a name, email, etc...

Advanced Search

<input type="checkbox"/>	Name		Title		Company		Email		Status		Event Participant	
<input type="checkbox"/>	Crosby, Michael	 	Chairman and CEO		Crosbitronics		michael.crosby@webcasts.com		Accepted		Yes	
<input type="checkbox"/>	Delgado, Christopher	 	CSR		PGI		christopher.delgado@webcasts.com		Accepted		No	
<input type="checkbox"/>	Engel, Matthew	 	Support		PGI		matthew.engel@webcasts.com		Accepted		Yes	

## Registration Integration

When you contact us regarding a Managed Integration, we will discuss all the individual fields that are available and setup the connection as required for your project. Typically, the fields that are passed match with standard webcast registration fields, such as:

- Name
- Email
- Address
- Phone
- Title
- Etc.

Some custom fields such as Cvent EventID or Event Title can be passed as well but will require creating custom fields for each webcast to capture them. Once your managed integration is setup with our support team, you will enable the registration pass in the Cvent platform by entering your Webcast EventID in the Custom Fields section of the Event Information settings.

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Revision #1

Created 20 September 2023 17:07:24 by Ian MacMillan

Updated 20 September 2023 17:25:49 by Ian MacMillan