

Set up the banner and logos

The banner area is displayed at the top of the landing page and event window. It spans the entire width of the browser window. You can add logos and customize the color that displays behind the logos.

To hide the banner, do not upload banner logos.

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Add banner logos

You can include your organization's logos or images related to the event in the banner. These images are anchored to the left and right sides of the registration page and event window. You can display a left logo, a right logo, or both. To hide the banner, don't upload either logo.

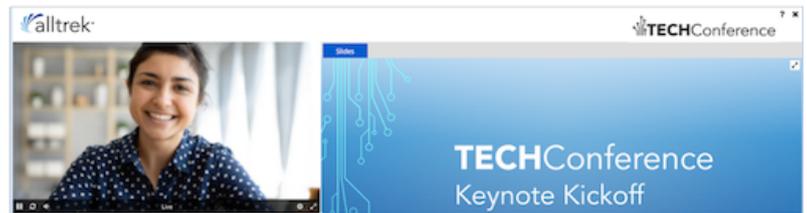
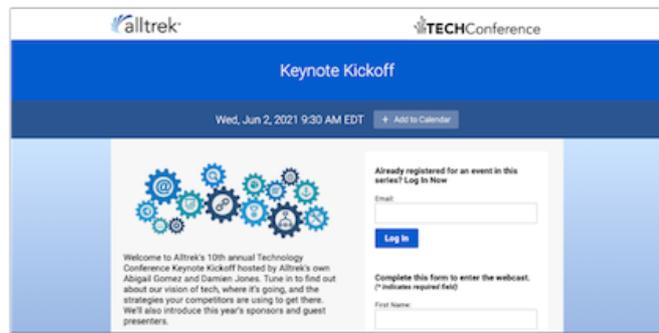
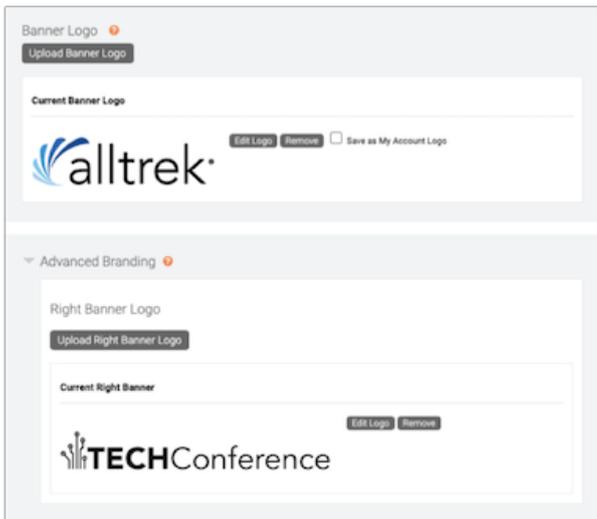
The recommended size for logos is 300 x 75 pixels, with a transparent background. The maximum recommended width for both logos combined is 900 pixels for bar layouts and 1200 pixels for open layouts.

To add banner logos:

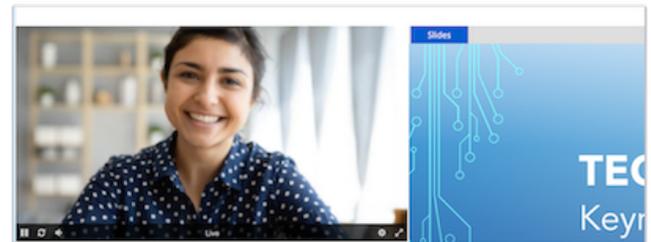
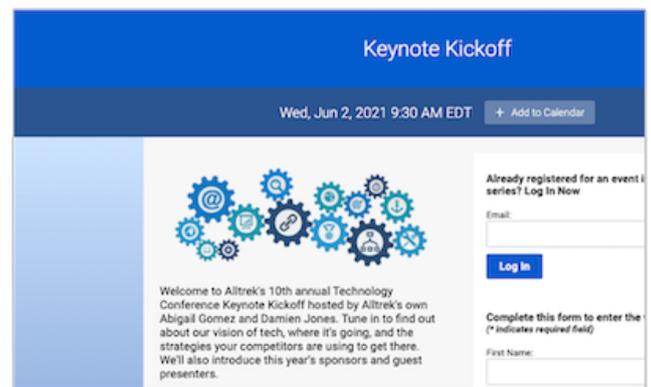
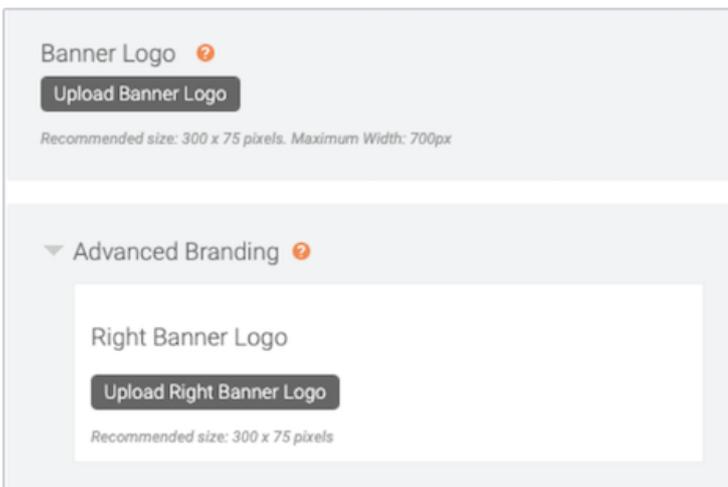
Go to the Player & Branding tab and scroll to the Branding Options section. To add a:

- Left logo, under the Banner Logo section, click **Upload Banner Logo**
- Right logo, open **Advanced Branding**, and under Right Banner Logo, click **Upload Right Banner Logo**

This example shows both logos on the registration page and the event window.



This example shows an event with the banner hidden. (Logos are not uploaded.)



Add alt text

Include alt text for your banner logos to make your event more accessible. Alt text is the text that accompanies the logos and is read aloud by screen readers. It provides context and describes the images for visually impaired attendees.

To add alt text to logos:

After you upload your logos, next to Alt Tag, enter your alt text.

Banner Logo 

Upload Banner Logo

Current Banner Logo



Edit Logo Remove Save as My Account Logo

Alt Tag: Alltrek Company Logo

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<div class="leftBannerContainer">  
    
</div>
```

Set the banner color

The banner color is displayed behind the banner logos. Either set a color that complements your brand or set the banner to transparent to allow the page background to show through. Make sure the banner color complements the banner logos. If your logos have a background color, you can set the banner color to match.

Set the banner color to transparent to show the:

- Registration page background **color** on the registration page banner
- Player page background **color** or **image** on the event window banner

Note: Background images do not display in the banner on the registration page.

To set the banner color:

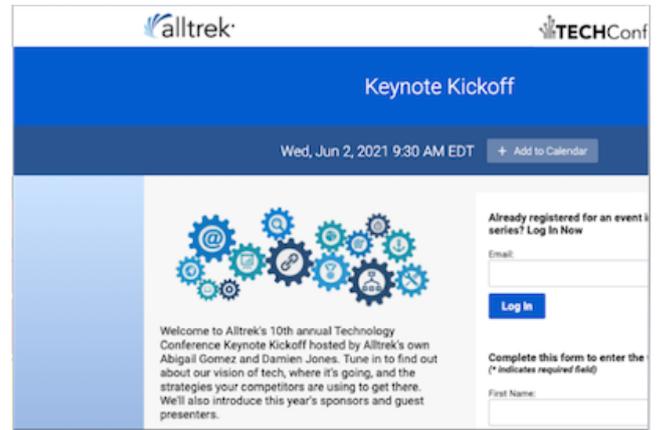
Go to the Player & Branding tab. Open **Advanced Branding** and set the Banner Color.

This example shows a white banner on the registration page and the event window.

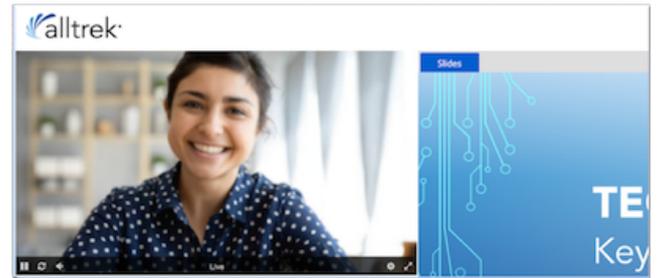
Banner Color

#ffffff 

Transparent 



The screenshot shows the top section of an event page. At the top left is the Alltrek logo, and at the top right is the TECHConf logo. Below these is a blue header with the text "Keynote Kickoff". Underneath the header, the date and time "Wed, Jun 2, 2021 9:30 AM EDT" are displayed, along with an "Add to Calendar" button. The main content area features a graphic of interlocking gears with various tech icons. To the right of the graphic is a registration form with the heading "Already registered for an event series? Log In Now", an "Email:" field, a "Log In" button, and a section for "Complete this form to enter the" with a "First Name:" field.



The screenshot shows a video player interface. On the left, a woman with dark hair, wearing a blue patterned shirt, is smiling and speaking. On the right, there is a blue sidebar with the word "Slides" at the top and a graphic of circuit lines. The text "TECH Key" is partially visible in the bottom right corner of the sidebar.

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