What is a Simulated Live event?

If enabled on your account, you may see **Simulated Live** listed as an **Event Type**. Simulated Live allows for previously recorded or uploaded content to be broadcast to viewers at a selected date and time, appearing as if the content is live. This allows you to pre-record and edit your content in advance but still give viewers the experience of a live presentation.

When creating a new event as **Simulated Live**, you'll need to choose to **Record Media** or **Upload Media Files** as your SimLive Source. **Record Media** requires you to schedule a date and time for the Simulated Live content to be recorded. Like a Live event, you'll use the **Live Studio** to record the content that will be rebroadcast to viewers. **Upload Media Files** requires previously recorded content to be uploaded and assembled. Like an On-Demand event, you'll use the **SimLive Studio** to upload, assemble and publish content that will be rebroadcast to viewers.

Once content is recorded or published, use the **Event Settings and Schedule** page to schedule the Simulated Live broadcast. Click **Schedule a New Broadcast** and select the date and time for the broadcast. Previous Simulated Live broadcasts will be listed here. After a scheduled broadcast takes place, the event will be accessible (as an **Archived** or **On-Demand** event) until a new Simulated Live broadcast is scheduled.

To re-purpose existing Archived or On-Demand events, visit the **Event Settings and Schedule** page and click **Convert to SimLive** next to the **Event Type**. Then, click **Schedule a New Broadcast** and select the date and time for the broadcast. After a scheduled broadcast takes place, the event will be accessible (as an **Archived** or **On-Demand** event) until a new Simulated Live broadcast is scheduled.

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