

Third-party analytics data

After you [enable third-party analytics for an event](#) you'll be able to track the pages registrants land on, including the registration page, the event window, and the page registrants see when the Player is set to **Closed**.

The following table explains the page URLs you might see in your analytics solution.

URL in analytics	Event page
event.jsp	Event window
landing.jsp	Event closed page (Player set to closed)
starthere.jsp	Registration page

You can roughly track registration conversions by comparing the number of people who viewed the registration page and the number of people who viewed the event window.

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